



“Cinema Slide Ads are vibrant, full-color advertisements shown on movie screens for approximately 8-10 seconds each. They are interspersed between movie trivia questions and movie facts that are part of an interactive pre-feature program. Your ad is shown every 4.5 minutes before each feature film helping to reinforce your brand image. Each ad is guaranteed to run 3 times before every movie- based upon a 12-minute intermission- seven days a week. For more information on cinema advertising, please check out the Arbitron Cinema Advertising Study at http://www.velocityad.com/arb_study.pdf.

Contact Velocity Cinema Advertising to place your slide ad in virtually any movie theater across the country. Velocity Cinema Advertising is an independent media buying firm that specializes in placing regional cinema advertising campaigns for advertisers and agencies anywhere in the country. Velocity will simplify your on-screen campaign by providing you with a single proposal and a comprehensive list of available movie theaters based on your advertising objectives. Please visit www.thevelocitygroup.net for more information”.

Please call or email me if you have any questions. Thanks!

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